



TheCoachPartnership

newfield

The Newfield School of Coach Training

Coach Certification
Program Details



Coach Certification Program

The Coach Partnership is an Ontological learning organization known for its globally recognized Newfield International Coach Federation (ICF) certified programs in Asia.

We teach coaching like no other school. The ontological approach to coaching generates wisdom and transforms your capacity for action, while teaching you to coach and develop others for meaningful and sustainable change.

These programs are for:

- People who want to be better at producing their own results or producing results through others
- Professional coaches, those planning to enter the field, and internal coaches working full time for large multinational companies
- Leaders, managers, medical professionals, lawyers, entrepreneurs and so many more who want to learn a coaching approach to be more effective

In addition, many coaches who already have an ICF qualification attend Newfield courses to take their coaching to the highest level.

The next program in Singapore will consist of three in person conferences: 20-23 May 2021; 23-26 September 2021; 10-13 February 2022. (Enjoy 10% early bird discount until 31 January 2021.)

Tuition: SGD16,950*

Pre-Learning Program

The Pre-Learning Program which starts in February 2021 is tailor made for people who register early for the May 2021 program. It allows participants to familiarize themselves with the Newfield material and way of learning. The Pre-Learning Program includes reading materials, book lists and tele-classes and is strongly recommended for anyone considering the program.

(Includes 7% GST, and excludes travel, meals and lodging for Conference Three)

Meet The Coach Partnership Team who lead the Newfield Programs in Asia



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We look forward to collaborating with you soon!



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Why Newfield?

The Newfield Coach Certification Program will appeal to people who care passionately about contributing to others and are willing to invest the additional time and effort in understanding how human beings operate and change at the most fundamental levels. It is not, however, for everyone. People who simply want to get the rubber stamp of accreditation will find more convenient and cheaper programs that can be done over net/phone. The Newfield Coach Certification Program is deeply grounded in multidisciplinary research and is meant for those coaches who want to be leading practitioners in the field.

The original founders of Newfield, Julio Olalla and Rafael Echeverria, worked closely with Fernando Flores, a leading proponent of the personal development movement of the 1970s and one of the world's most outstanding philosophers. Julio was considered among the founding fathers of the coaching movement itself. The training team in Asia worked with, and learned directly from, Julio. They are some of the most sought after speakers on coaching around the globe and each one is a recognized expert in their field.

Newfield also employs a number of innovative learning best practices such as learning groups, teleseminars, mentor coaching, recommended readings, assignments, web-enabled distance learning, etc. so that participants get a rich experience throughout the nine months. Post-graduation, our vibrant and active alumni network enables you to share resources and coaching tools as well as network with hundreds of the finest coaches in the world. This provides a highly conducive environment for continuous development and along with our regular events, allows you to stay at the cutting edge of the coaching profession.

The Coach Partnership started in 2010 by bringing the Newfield suite of programs to Asia under the name of Newfield Asia. Newfield originally started in 1991 in the USA and was one of the first coach training schools in the world. Thanks to its world-class faculty, cutting-edge research-driven content, innovative learning methodologies and vibrant alumni community, today it has evolved into a coach training institute regarded by many as the best in the world. The programs are offered in North America, Canada, Latin America, Africa and Asia.

In 2018, The Coach Partnership added Health Coaching to the curriculum: an additional module for Newfield graduates. As a result we are training the best health coaches in Asia who are both Newfield trained and competent in the Health and Wellness field.





History of Coaching

The term 'Coach' originated in the sports field in the late 1880s, and has been a well-known profession within the sporting arena for years. However it has only been in the last 40 years or so that coaching has emerged as a distinct profession with applications to all walks of life.

1950s and 1960s

After the second great depression of the 1930s and the Second World War in the 1940s America entered a period of sustained economic growth coupled with relative peace and security. This gave people the space to explore other aspects of their lives apart from their daily subsistence needs.

At the same time many famous scientists, psychologists, writers and philosophers from Europe had crossed the Atlantic during and immediately after the war where they were able to collaborate with their American counterparts. In addition, the academia and college students were being increasingly exposed to the Hindu, Taoist and Zen philosophies of India, China and Japan. The air was palpably bursting with fresh ideas.

It was in this concoction of demand and supply that the 'human potential movement' took off, especially in California in the 1960s to explore what humans were really capable of if they lived life to the fullest.

Psychologists such as Abraham Maslow, Carl Rogers and Fritz Perls, singer songwriters like Joan Baez, writers like Aldous Huxley and George Leonard, anthropologists like Gregory Bateson as well as experts in Daoism (Gia Fu Feng), Zen (Alan Watts), Hinduism (Haridas Chaudhuri) explored this question in great depth and often in close collaboration. This led to a multidisciplinary synthesis the likes of which had perhaps never been seen before.

1970s

In the 1970s many of these ideas and principles were aggregated, codified and made available to a much wider audience through self-awareness courses run by highly charismatic trainers. Fernando Flores, with whom Newfield founders, Julio Olalla and Rafael Echeverria, worked with for many years, was a key architect of these courses.

There was an increasing number of people who had done these self-awareness workshops but, despite understanding many of the principles on an intellectual level, they were finding it difficult to apply them practically to their daily lives in a sustainable way.

This was a problem looking for a solution. This came in 1974 when W.T. Galway, a tennis coach, wrote his famous book "The Inner Game of Tennis". It was based on humanistic and transpersonal principles and the concept that 'the opponent within is more formidable than the one outside.' According to many people, this was the first major transition from the sports coaching model of control and teaching to what initial practitioners and other leading lights developed and fine-tuned, into what eventually became personal coaching.



1980s

Not all coaches were as talented however. In the 1980s there was a profusion of people calling themselves 'coaches' in this rapidly developing field. But there was no formal training or qualification of coaches. As a result, although there were many excellent coaches out there, many clients also had substandard coaching experiences.

1990s

At the turn of the decade the first widely respected professional coaching schools came into operation. Thomas Leonard (Coach U), Julio Olalla and Rafael Echeverria (Newfield) were among the first to go about turning the 'coaching industry' into the 'coaching profession'. An increasing number of books started treating coaching as an independent field of study, the first of which was John Whitmore's 'Coaching for performance' in 1992.

In 1995 Thomas Leonard and others formed the International Coach Federation (ICF), which provided a certification for coaches that has become the worldwide standard. This meant that clients could be assured of a high level of competence from coaches, provided the coaches were qualified.

As a result of increasing professionalism, coaching found wider acceptance in the business world. Executive coaching as a discipline that blended personal coaching with organizational behavior and management studies took off. Famous CEOs and MDs such as Jack Welch (GE), Meg Whitman (eBay), Sam Palmissano (IBM), Alan Mulally (Boeing/Ford), Mark Tercek (Goldman Sachs), Joe Katzenbach (McKinsey) appreciated the value generated from having an Executive coach. The latter part of the decade also saw the rise of superstar coaches such as Tony Robbins and Marshall Goldsmith.

2000s

Coaching is now a well-established profession in America and Europe. The number of companies employing the services of professional coaches has gone up substantially, not just for their CEOs but also for their high potential managers. Companies regularly employ full time internal coaches. IBM has over 60 of them. Even space exploration organizations like N.A.S.A send selected employees to Newfield to become certified coaches.

Asia is currently about 20 years behind the West in coaching but is catching up fast. Companies offering coaching services for senior and high potential managers in Asia have had a lot of success over the last decade fulfilling the need for high quality coaches here. However most of the coaches in Asia are still uncertified. As the market matures over the next few years clients, in particular HR professionals, are likely to follow global trends and demand a qualified coach to be assured of the quality of the coaching.



2010s and beyond

The 21st Century will be the Asian century. We are already seeing in certain countries a demand for certified coaches that far outstrips supply. Over the next few decades, coaching is likely to be an exciting, fulfilling and lucrative profession for people who love contributing to others and who are willing to invest in their own development so that they can do so effectively. In this relatively young field in Asia, the opportunity exists for talented coaches to become recognized names and add their names to the history of coaching and leave a much broader legacy. The most respected coaches have all got certification and soon the most successful Asian coaches are likely to follow their lead. These people will become the 'brand ambassadors' for the coaching profession and will establish themselves as the 'figureheads' and 'knowledge experts' of the coaching industry and influence the evolution of the profession in Asia.

In the future, executive coaching in Asia will reach far more deeply into an organization than it does now. Already there are companies that send hundreds of their most senior executives for executive coaching. As the number of certified coaches increases it is likely that companies will hire coaching firms to do much larger interventions. Indeed, the day when an Asian company does a full scale coaching intervention for a 1,000 managers is not far away.

Progressive companies will build their own in-house coaching knowledge expertise by employing full time executive coaches or by having handpicked employees trained up as ICF coaches so they can embed a coaching culture within the organization in a way that augments and complements existing structures (appraisals, bonuses, development plans, corporate learning web sites, etc).

For large companies, the CEO is likely to have an external CEO Coach as per current practice. However, there will be internal or external coaches coaching a much larger number of managers in the company and the methods employed will be far more innovative and cost effective. Traditional coaching will be combined with elements of peer coaching, web based learning, group tele-seminar coaching, etc.



Initially, my motivation was purely work-related,
but the outcome became a total

TRANSFORMATION

in how I showed up both at work and in my private life.
I recommend the course to anyone looking to make
small adjustments but create big results!

Susanne Arfelt, Vice President, McCormick





What is Ontological Coaching?

One of the key differentiators of the Newfield Coach training program is that it is grounded in a rigorous and substantive theoretical framework – Ontology, the study of 'being'. When a leader is said to have 'presence', it is his or her 'way of being' that is being referred to.

To clarify what 'being' is let us contrast the conventional paradigm of 'Have-Do-Be' pushed by marketing executives all around the world with the 'Be-Do-Have' paradigm that Newfield coaches use. An advertisement may show a guy riding a racy bike that impresses an attractive girl who falls for him. The message being pushed is that only if you 'have' the bike (by buying it) will you be able to 'do' certain things (like attracting good looking women) and therefore 'be' a certain kind of person (i.e. cool and sexy). However our understanding is that the order is completely reversed. Bill Gates needed to 'be' a risk taker in order to 'do' certain things like quit college and start his own company. And only then was he able to 'have' fame and fortune. It all originated with his 'way of being'.

A person's 'way of being' refers to how that person perceives the world. It determines the actions he would consider taking, which ultimately determine the results he creates.

The results we create therefore provide feedback on our way of being and how we observe the world. So for example, if a person were working in a safe but boring job – it may indicate that he or she perceived the world as a risky place and placed a premium on security. He or she would only be able to become a successful entrepreneur if he or she fundamentally shifted the way he or she saw the world – as a place primarily full of opportunities rather than threats. He or she would have to shift his or her 'way of being'.

A person's 'way of being' can be understood more clearly by breaking it up into three areas – the way he or she uses language, the mood he or she generates and the way he or she uses his or her body.

Language

If a boss asks a subordinate whether he will be able to complete a project on time there is a big difference between the answers 'yes' and 'I'll try'. By being conscious of the different uses and abuses of language we can become far more effective in creating what we want to achieve with others. The problem is that we are so used to the language we habitually use (including the internal conversations in our head) that we don't realize what we are generating. Language has long been considered an inert tool that describes reality. But Newfield coaches understand that language is actually highly active and in fact generates reality, as we perceive it. Newfield coaches are highly sensitized to the various distinctions and can help their trainees learn to employ language far more effectively.

Moods and emotions

Many times we have fights with a loved one and know on some level that we should apologize or make a peace offering. However, we are unable to take that action because we are stuck in the emotion of stubbornness. Our moods and emotions also determine our 'way of being' and the results we create. A coachee who is predominantly in the mood of 'anger' will produce very different results from one who is predominantly in the mood of 'gratitude'. This is an area that most basic coaching models miss.



Newfield coaches understand the importance of practices that will help their coachees learn to stay more consistently in a mood that is effective for creating what they want.

Somatics

The way a person lives in his or her body also determines how he/she perceives the world. The simple act of deliberately uncrossing ones arms facilitates a more open way of being. Standing up straight can increase a person's confidence, but most of us are unconscious of the habitual patterns our body holds.

Newfield coaches become adept at coaching people on how to understand their body so as to create shifts in their way of being. In our coach training program we have a team of trainers, some of whom work exclusively on showing participants how to understand their body to generate the appropriate nonverbal presence for the situation they are dealing with.

Language, moods and body are all coherent. A shift in one can produce shifts in the other two and so this creates multiple entry points into shifting a person's way of being which, as we've discussed, determines the results they create.

ICF Core Coaching Competencies

We teach our coaches the ICF core coaching competencies which include how to build rapport and trust, how to enter into a coaching agreement, how to work with the coachee to develop coaching plans, etc. However, we begin the Newfield Coach training program by learning frameworks, models and practices that effectively facilitate the process of change in themselves before trying it with others. Beyond learning coaching as a list of 'to do' steps, participants deeply explore what it means to be a human 'being'. Ontological coaching provides an extremely deep well of knowledge from which to draw to serve this purpose.



The experience has been **DEFINING**
for me in more ways than one, and
I would not trade this for anything on planet earth.
The beauty of it all - I am only just beginning
to explore, to observe differently, to accept and
to make a difference with new ways of being.

D N Prasad, Senior Director
Strategy, People and Organisation GovTech Singapore





Research Foundations of Ontological Coaching

Major developments in biology and philosophy in the 20th century have resulted in Ontology or 'the study of being' providing a deeply grounded view of human life. This is the Newfield basis of a rigorous, substantive robust and accessible theoretical framework for the development of professional coaches.

Fernando Flores

Fernando Flores was a key figure in the formation of the discipline of Ontological coaching. It took shape in his multi-disciplinary doctoral thesis at Berkeley 'Management and Communication in the Office of the Future'. He consolidated the ideas of Humberto Maturana, Martin Heidegger and John Searle among others to produce a new understanding of language and communication. This work was later taken on and made accessible by his colleagues Julio Olalla and Rafael Echeverria, the founders of the Newfield method.

Maturana and 'Structural Determinism'

Maturana was a neuro-physiologist who demonstrated through a series of experiments that humans and other living systems were 'structurally determined'. This meant that it was their internal structure that determined their reaction to events rather than the events themselves. In one experiment he surgically rotated the eye of a frog by 180 degrees. When a fly appeared in front of the left side, the frog, it stuck out his tongue to the right side to try to catch it. This was because the 'internal wiring' of the frog was misaligned. To illustrate the principle... when you stick a key in the car ignition, the engine roars to life. However when you stick the same key in the car door, it swings open. Exactly the same external stimulus produces completely different responses depending on the internal structure of the system being stimulated. In the same way when someone says 'the exam is making me nervous', it would be more accurate to say 'the way I am internally wired is making me nervous, the exam is simply activating my circuitry'.

Maturana emphasized that structural determinism did not mean that humans and other living creatures could not change their reactions. He found that neuronal systems have plasticity and can change. As the nervous system changes so does the way the organism perceives reality. And this changes the actions the organism takes.

The relevance of these key ideas to Ontological Coaching is that the client is limited by how he/she is observing the world and therefore problems, possibilities and solutions exist in the 'eye of the beholder'.

John Searle and 'Speech Acts'

At the same time a major development was taking place in Western philosophy known as the 'linguistic turn' led by Ludwig Wittgenstein, Gustav Bergman and others – the view that language is not an inert way of 'describing reality'. According to this new theory – language 'constitutes reality'. When someone spills ink over himself and thinks 'this is a disaster', the language of the observation is itself the reality that is created. This had a strong linkage to Maturana's work because if 'language' itself was the 'eye of the beholder' then problems, possibilities and solutions must lie in the way language is used.

John Searle, another professor at Berkeley (of Philosophy) synthesized earlier groundbreaking research on language by GCJ Midgley, PF Strawson, John Rawls, H Paul Grice, William Alston and in particular John Austin, the Professor of Moral Philosophy at Oxford. Searle wrote the book 'Speech Acts' in 1969, which laid down the distinctions in the different ways that language could be used and abused to empower or limit the users' ability to create the results desired. "Speech Acts" was later developed into 'Basic linguistic acts', a fundamental model used in Ontological Coaching as taught by Newfield.

Martin Heidegger and 'Being and Time'

German philosopher Martin Heidegger's book 'Being and Time' is considered one of the most important philosophical works of the 20th Century. In it Heidegger explored what it meant to be a 'being', a subject considered so obvious that it had never really been explored. He concluded that a 'being' was something that 'experienced' or interpreted the world. He also emphasized the importance of moods in our interpretive existence when he said: "The foundation of any interpretation is an act of understanding, which is always accompanied by a state-of-mind, or in other words, which has a mood". He felt that moods were a 'predisposition for action'. The mood one is in determines what actions one can or cannot take. Based on the work of Heidegger and the even more famous philosopher Nietzsche, a model of basic moods of life is used by Newfield and is used by coaches to help clients develop new ways of interpreting events and generating new, more effective habits.

 TheCoachPartnership

The Coach Partnership has brought the Newfield suite of coach training programs to Asia since 2010. Newfield has been the world's leading ontological methodology since 1991, with over 65,000 graduates worldwide and is recognised as the gold standard within the ICF network of coach certification programs.

Pragmatic, holistic, and experiential, Newfield's Ontological methodology, enables professionals to more profoundly work with others through an improved understanding of themselves. Newfield offers more than a coach training program: it is a journey of transformation that allows you to see yourself, others and the world through new eyes.



Newfield Coach Training Program Syllabus

All sessions are highly interactive with live coaching, lecture, group exercises, and individual reflection. The flow is flexible and since discussions are significantly driven by participants the actual content may vary from program to program. The following should be considered a rough guide.

Conference 1: Foundations (online format for July 2020)

Day 1 – Thursday 16 July 2020	
Morning Session 1 08:00 – 10:00	
The philosophical underpinnings of ontological coaching	An overview of ontological coaching. An introduction to the three 'doorways' of change (language, emotion, body) and the Observer-Action-Result (OAR) framework of coaching.
Morning Break 10:00 – 10:30	
Morning Session 2 10:30 – 13:00	
Barriers to Learning	Introduction to the concept of "blindness", the value of "openness" and classic barriers to learning and development (with interactive experience)
Somatics	An introduction to 'Breathing' 'Centering' and the 4 foundational Body Dispositions.
Lunch Break 13:00 – 14:00	
Afternoon Session 14:00 – 16:00	
Breaks in Transparency	A look at the typical human responses to interruptions in the familiar patterns of life and how to make different choices.
Somatics	Deepening of the experience with the 4 Body Dispositions.
	Wrap up
Day 2 – Friday 17 July 2020	
Morning Session 1 08:00 – 10:00	
Somatics	Centering
Working with language	Working with "Speech Acts" with a focus on Requests: Dialogue and exercises.
Somatics	Using movement with the 4 Body Dispositions and adding a new distinction of contracting and expanding
Morning Break 10:00 – 10:30	
Morning Session 2 10:30 – 13:00	
Working with language	Working with "Speech Acts" with a focus on Promises: Dialogue and exercises.
Somatics	Using somatics to practice Promises – Yes/No Further exploration with the 'Contract' and 'Expand' distinction
Lunch Break 13:00 – 14:00	
Afternoon Session 14:00 – 16:00	
Working with language	Working with "Speech Acts" with a focus on Offers: Dialogue and exercises
Somatics	Continue working on 'Contract' and 'Expand' and the 4 body dispositions
	Wrap up



Day 3 – Saturday 18 July 2020

Morning Session 1 08:00 – 10:00

Somatics	Centering
Working with language	Working with "Speech Acts" with a focus on Declarations and Assertions Dialogue and exercises.
Somatics	Further work around breathing, centering and movement.

Break 10:00 – 10:30

Morning Session 2 10:30 – 13:00

Working with language	Further exploration around the power of Assessments – dialogue and exercises to explore the differences between Assertions and Assessments.
Somatics	Further somatic experience with peer-to-peer student feedback

Lunch Break 13:00 – 14:00

Afternoon Session 14:00 – 16:00

Listening for awareness	A new understanding of listening.
About the Program	A review of the program elements and participation requirements; formation of study groups.
	Wrap up

Day 4 – Sunday 19 July 2020

Morning Session 1 08:00 – 10:00

Somatics	Centering
Working with moods and emotions	An experiential introduction to the critical area of moods and emotions and how they impact our capacity for action. An exploration into the Triune Brain

Break 10:00 – 10:30

Morning Session 2 10:30 – 13:00

Working with moods and emotions	Going deeper into the moods and emotions. What are they? How do they function? Why are they important?
Phenomenon and explanation	Beginning to deconstruct the human ability to distinguish between phenomena in the world and our own internal interpretation.
Somatics	Continuing to drill deeper into the importance of the physical element of being human

Lunch Break 13:00 – 14:00

Afternoon Session 14:00 – 16:00

Ontological coaching: Content / Context	An interactive discussion and lecture to understand the distinction between context and content.
Somatics	A celebratory experience with the 4 body dispositions, moods, emotions and language. Bringing it all together!
	Wrap and close of conference



Between Conference 1 and Conference 2

In between the conferences, you have plenty of learning opportunities. Graduates have previously told us that they have spent from 3 to 7hrs per week, depending on their speed of work and their desire to go deep into the material.

Learning guides

There are four learning guides (roughly one per month) that need to be downloaded from The Coach Partnership student web page. Each guide consists of reading exercises, somatic exercises and a short writing assignment (no more than 3 pages). Each assignment is submitted to your Newfield coach and to the rest of your study group.

Study groups

You will form a small study group and speak with the other members once or twice a month to discuss material from the learning guides. This provides an opportunity for you to learn from other ways of looking at the same material and to clarify your own understanding.

Tele-classes

You will attend live, interactive tele-conference/webinars on various topics led by experienced Newfield facilitators. Each tele-class is an hour long and you must attend 8 (or more) in order to graduate/certify. There will be c.25 from which to choose.

This is a very popular part of the program and many participants choose to attend a lot more than 8! Tele-classes are recorded so that you can catch up, in the event that you were not able to attend live.

Learning groups

You will also share your learning with a group of people from outside the program. A recommended group size is 6-10. The best way of learning something is by explaining it to others. Although you may initially be daunted by this prospect, we often hear feedback that this is one of the most powerful parts of the whole program. The learning group can involve friends, family, colleagues etc and attendees can vary from session to session. It is possible for two participants to co-design and co-deliver these learning group sessions. There will be c.4 meetings with a learning group (roughly one per month)

Personal Coach

You will receive 6 hours of personal coaching from a highly experienced Newfield certified coach. You are coached on applying the Ontological model to what you say is important in your life. You choose what is most important and relevant to you. In this way you experience what it is like to be coached in an ontological manner, before you start doing it yourself. An immensely important and useful part of the whole program..

Conference 2: Foundations continued

Day 1	
Morning session <i>Working more deeply with moods and emotions to create change</i>	Welcome Back. Lessons learned since last Conference. Models, frameworks and exercises to work more deeply with shifting your own (and your clients') moods to enable capacity for action.
Afternoon session <i>Somatics and coaching</i>	Practice of integrating moods/emotions with somatics - exercises to shift moods.



Day 2

Morning session

Ontological coaching; cosmology and its relationship to coaching

Understanding cosmology, epistemology and ontology and how they influence and impact the world we see, the actions we take and the results we get. Using linguistic reconstruction of emotions to get at underlying issues.

Afternoon session

Wrap of Foundations course – move to Coaching

Continuation of exercises from previous afternoon. Wrap-up of first half of program; preparing to move into coaching using your learning of the past four months.

Conference 1 and the first two days of the Conference 2 comprise the 'Foundations' part of the program, which deals with the underlying theory around creating sustainable behaviour change.

The second part of the program is 'The Art and Practice of Ontological Mastery' (TAPOM) which deals with applying this knowledge to coaching others. TAPOM comprises day 3 & 4 of Conference 2 and the whole of Conference 3.

Conference 2: The Art and Practice of Ontological Mastery

Day 3

Morning session

Working with the ICF core coaching competencies

An introduction to the ICF core coaching competencies. Exercises working with each competency. Getting started with coaching. Developing a coaching presence.

Afternoon session

Program review

Somatic exercises: learning to coach using movement.

A review of the program elements and participation requirements. Formation of coaching groups.

Day 4

Morning session

Building relationship

Getting to the underlying concerns in coaching; deep listening beyond the words; generating trust in a coaching relationship.

Afternoon session

Getting client in action & Wrap up

Learning to design actions and practices to support your clients' success. Managing accountability. Working with coaching plans.

Conference wrap-up and debrief.

Between Conference 2 and Conference 3 Coaching guides & Exam

You will download three coaching guides from The Coach Partnership training web site. These are similar to learning guides, except they relate specifically to coaching. Each guide consists of reading exercises, somatic exercises and a short writing assignment (no more than 3 pages). You submit each assignment to your coaching group and mentor coach. After the 3 coaching guides, the final download is The Coach Partnership Newfield Coach Training Exam.

Coaching groups

You will form new study groups and speak at least once or twice regarding each coaching guide.



Coaching practicum

You will join tele-conference/webinars on various coaching topics. You can choose which ones to attend, but must attend at least 5 and (in addition) a compulsory practicum on coaching ethics. Each tele-class is an hour long and will be recorded so that those who missed it can download and listen to the discussion. Practicums cover various aspects of coaching including best marketing and sales practices for coaches.

Coaching others

There is no learning group in TAPOM but you must complete at least 15 hours of coaching with at least 2 other people (not fellow participants or Newfield alumni/coaches).

Personal coach

Your Newfield coach will listen to 6 of your coaching sessions and provide mentoring and feedback. (These 6 hours are in addition to the 15 non-observed coaching hours mentioned above).

Workbook

You will also receive a comprehensive workbook, which illustrates how to articulate your offer and general marketing activities.

Conference 3: The Art and Practice of Ontological Mastery

Day 1	
Morning session <i>A review of the models and philosophical underpinnings of ontological coaching</i>	Welcome Back. Lessons learned since last Conference. Coaching demos and exercises. Weaving all your learning, models, distinctions and experience together to be an effective, ontological coach.
Afternoon session <i>Coaching demos</i>	Student-led coaching demonstrations and exercises.
Day 2	
Morning session <i>Coaching exercises and practices</i>	Practice coaching and demos continued. Deepening your capacity to ask great questions.
Afternoon session <i>Demos, certification</i>	Somatic coaching demonstrations and exercises. A discussion regarding certification requirements and process.
Day 3	
Morning session <i>Coaching exercises and practices</i>	George Leonard's "Samurai Game" used as a mechanism to demonstrate somatic learning.
Afternoon session <i>Coaching demos</i>	Student-led coaching demonstrations. Designing your next steps in your learning and coaching path.



Day 4

Morning session

Weaving it all together; coaching practices

Practice coaching and demos continued. A review of the top mistakes new coaches make.

Afternoon session

Wrap up and celebration

Program wrap up. Closing ceremony and graduation.

At the completion of the program you will be presented with "The Coach Partnership Newfield Coach Training Program" certificate.

Newfield Certified Coach Application

Upon successfully graduating from the Newfield Coach Training program there is an additional step before you become a 'Newfield Certified Coach'. You will need to submit an application with the following:

1. Copy of your Newfield Coach Training Program certificate.
2. One recorded coaching conversations displaying your proficiency in Ontological coaching and ICF core competencies and markers.
3. Submit a complete, word for word, transcript of the recording, in English, noting when the coach is speaking and when your client is speaking. This document should be in Word format.
4. Letters of permission from the coachees regarding use of their recorded conversations.
5. Signed copy of the ICF code of ethical conduct and the Pledge of ethics.
6. Coaching log with at least 60 hours of coaching others (only 25% of which can be pro-bono) and must be with at least 10 different coaching clients

Applications can be submitted anytime and it takes 8-12 weeks for the application to be approved. If the application is made more than 2 years after the end of the program an additional fee of S\$350 will be charged.

If you then choose to go on to ICF Coach Certification, please check their website for latest details

<http://www.coachfederation.org/>.



THE COACH PARTNERSHIP NEWFIELD COACHING JOURNEY

